



THE CURE STARTS NOW®

HELP FIND THE HOMERUN CURE FOR ALL CANCER.

BECOME AN EVENT SPONSOR

Thanks to the efforts of individuals & companies around the world, The Cure Starts Now has funded **over \$12,000,000** in research grants.

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

EIN: 26-0269131

Learn more at www.thecurestartsnow.org

DIPG WARRIOR WALK

A Fundraiser for The Cure Starts Now
in Honor of Maylea Estridge

SATURDAY, MAY 4, 2019
Lake Willastein Park in Maumelle, AR

The DIPG Warrior Walk is a premiere fundraising event for The Cure Starts Now held in honor of Maylea Estridge. At the age of 6, she was diagnosed with a rare pediatric brain tumor called DIPG (Diffuse Intrinsic Pontine Glioma). Maylea passed away 15 months after diagnosis.



SPONSORSHIP OPPORTUNITIES

PRESENTING: \$2,500+

- Company Name and Logo identified as Presenting Sponsor in title of event on website.
- Weblink to your company website on our event website.
- Company representative to act as honorary marshal
- Logo featured prominently on event signage and flyer as Presenting Sponsor
- Logo featured prominently on back of t-shirt as Presenting Sponsor
- Company can supply marketing materials distributed to all event participants
- Special recognition on all mass email distribution to participants
- 10 complimentary registrations with t-shirts

GOLD SPONSOR: \$1,000 - \$2,499

- Company Logo featured on back of T-shirt
- Company Logo on event site
- Company Logo featured on event signage and participant flyer
- Company can supply marketing materials distributed to all event participants

- Special recognition on all mass email distribution to participants
- 5 complimentary registrations with t-shirts

SILVER SPONSOR: \$500 - \$999

- Company Logo on back of T-shirt
- Company Logo listed on signage and participant flyers
- Company Name listed on Website
- Company can supply marketing materials distributed to all event participants
- 2 complimentary registrations with t-shirts

BRONZE SPONSOR: \$250 - \$499

- Company Name listed on the back of the T-shirt
- Company can supply marketing materials distributed to all event participants
- Company Name listed on signage and participant flyer

IN-KIND (PRODUCT OR SERVICE DONATION)

- Sponsorship level determined by monetary value of product/service donation to the event.

For more information contact: **Nicole McCoy | Lisa Hill**

(501) 422-0743 nicole.mccoy@thecurestartsnow.org | (513) 652-1158 lisa.hill@thecurestartsnow.org



THE CURE STARTS NOW™

MAKE A
DIFFERENCE.
DONATE TODAY!

PAYMENT

RETURN FORMS AND PAYMENTS TO:

The Cure Starts Now Foundation
C/O Lisa Hill
10280 Chester Road
Cincinnati, OH 45215

MAKE CHECKS PAYABLE TO:

The Cure Starts Now

DONATE ONLINE AT:

donate2csn.org/arkansas

SPONSORSHIP DEADLINE:

April 5, 2019

For more information contact:

Lisa Hill

(513) 652- 1158

lisa.hill@thecurestartsnow.org

Nicole McCoy

(501) 422 - 0743

nicole.mccoy@thecurestartsnow.org

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SPONSORSHIP FORM



COMPANY OR INDIVIDUAL NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

PHONE: _____

FAX: _____

SPONSORSHIP LEVEL

Presenting (\$2,500) Gold (\$1,000-\$2,499) Silver (\$500-\$999) Bronze (\$250-\$499)

In-Kind Donation (value: \$ _____ Item: _____)

TOTAL: \$ _____

FORM OF PAYMENT

Credit Card Check In-Kind

CC NUMBER: _____

EXP: _____

CVV: _____

SIGNATURE _____