# SUPERHERO 5K & 1MI STRONG STRONG FUN RUN / WALK

### HELP MAKE A DIFFERENCE BECOME A SPONSOR!

Love, Chloe is excited to announce that our 5th annual 5k event honoring our childhood cancer superheroes will be Saturday, March 23rd! After four successful years, we are looking forward to another amazing event. As a race sponsor, you will join in our quest to find a cure for childhood cancer.



The Love, Chloe Superhero Family Fun Run is a family friendly, chip timed 5K Run and I Mile Run/Walk in honor/ memory of all our local children that

**CHLOE** 

have battled cancer and those that are still battling. With several local families affected by childhood cancers, this event will honor and remember these young heroes

All proceeds will fund ground breaking research. The Love, Chloe Foundation and The Cure Starts Now have partnered through the DIPG Collaborative for research funding. The collaborative funds research for pediatric brain cancer in the hopes to find the "homerun cure" to all types of cancer. The Love, Chloe Foundation and The Cure Starts Now are IRS recognized 501 (c) (3) non-profit organizations. All donations are tax deductible in accordance with IRS regulations.

The Cure Starts Now - FEIN-26-0269131 Love, Chloe Foundation - FEIN-26-1931364

### **FOR MORE INFORMATION:**

www.superherostrong.org heidi@lovechloe.org 785-342-5534 2019 Love, Chloe Superhero Family Fun Run Saturday, March 23, 2019 9 am Bill Burke Park 1501 E. Crawford Salina, KS www.superherostrong.org

## SPONSORSHIP OPPORTUNITIES

Company identified as a PRESENTING SPONSOR on marketing materials for the event, includ-

ing website and social media with link to company website

- Opportunity to host packet pickup
- Company expo tent at the event (to be provided and staffed by company
- Company logo featured prominently on event sponsor banner
- Company logo featured prominently on the back of all t-shirts
- Frequent acknowledgement of company's support at start/finish line
- Logo Recognition on all mass email distributions to race participants
- 12 complimentary registrations



as BRONZE Sponsor on race website with link to company website

- Company logo featured on a race sign
- Company name listed on race day sponsor banner
- I complimentary registration



\$500

• Company logo listed as GOLD Sponsor on race website with link to

company website

- Company expo tent at the event (to be provided and staffed by company
- Company logo featured prominently on event sponsor banner
- Company logo featured prominently on back of race t-shirts
- Frequent acknowledgement of company's support at start/finish line
- · Recognition on social media
- 6 complimentary registrations



£7750

• Company logo listed as SILVER Sponsor on race website with link to

company website

- Company logo featured on event sponsor banner
- Company logo featured on back of race t-shirts
- Recognition on social media
- 3 complimentary registrations

### **IN-KIND SPONSORS** (product or service donation)

• Sponsorship level determined by monetary value of product/service donation

### **ALL SPONSORS**

 All sponsors will be allowed to provide company info/items in SWAG bag provided to all participants 2 SUPERHERO 5K & 1MI PUN/WALK STRONG FUN RUN PUN RUN P

# Saturday March 23, 2019 9 am Bill Burke Park 1501 E. Crawford Salina, KS www.superherostrong.org

### PAYMENT

Return form and payment to: The Love, Chloe Foundation 116 S. Santa Fe Salina, KS 67401

Make checks payable to: **Love, Chloe Foundation** 

DEADLINE **March 8, 2019** 

To have logo Included on race t-shirts and race day signage (according to sponsorship level)

All proceeds will go to childhood cancer research via The Cure Starts Now Foundation. The Cure Starts Now is an IRS recognized 501(c)(3) non- profit organization (FEIN-26-0269131). All donations are tax deductible in accordance with IRS regulations.

For more information, contact Heidi at heidi@lovechloe.org or 785-342-5534

# SPONSOR INFORMATION

COMPANY OR INDIVIDUAL NAME		
ADDRESS		
CITY	STATE	ZIP
CONTACT NAME		
CONTACT EMAIL		
PHONE	•	
WEBSITE		
SPONSORSHIP LEVEL:		
□ PRESENTING (\$1,000)		□ GOLD (\$500)
☐ SILVER (\$250)		☐ BRONZE (\$100)
□ IN-KIND (Value \$		_)
□ OTHER ( \$)		
TOTAL: \$		
□ Swag Bag Item All items must be ready to be pi	cked up	by March 15

