

HELP FIND THE HOMERUN CURE FOR ALL CANCER.

BECOME AN **EVENT SPONSOR**

Thanks to the efforts of individuals & companies around the world, The Cure Starts Now has funded over \$12,500,000 in research grants.

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. All proceeds will go to The Cure Starts Now. All donations are tax deductible in accordance with IRS regulations.

EIN: 26-0269131

Learn more at www.thecurestartsnow.or



A Night to Beat the Odds is a premiere fundraising event for The Cure Starts Now Washington D.C. Chapter held in honor of Alexis Agin. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded.



	PRESENTING SPONSOR \$15,000	WALK OF FAMER \$10,000	SILVER SCREEN SUPPORTER \$1.000	FRIENDS OF THE ACADEMY \$500
Designation as presenting sponsor on all event collateral and event title	•			
Press release submitted to local media outlets announcing participation as presenting sponsors	•			
Logo on front page of the website				
Opportunity to have display table with marketing materials and booth and/or vehicle at event	•	•		
Special emcee recognition, opportunity to speak at event and draw prize winners	•	•		
Access to VIP seating	•	•		
VIP badges for company guests	•	•		
Recognition at event by emcee	•	•	•	•
Recognition in email blasts to DC Chapter subscribers (approx. 5,000) and national CSN followers (approx. 30,000)	•	•	•	•
Logo/Name on signage at game table			•	•
Sponsor area of website	Logo & Link	Logo & Link	Logo & Link	Name
Inclusion on sponsor thank you signage	Logo	Logo	Logo	Name
Recognition in event program	Full page	Half page	Half page	Name
Inclusion on sponsor banner	Logo	Logo	Logo	Name
Complimentary admission tickets to main event and VIP After Party*	8	4	2	1

All logos need to be provided by January 15, 2020 to be guaranteed on printed marketing materials for the event. Logos must be submitted in PNG or EPS format.

*Additional Tickets may be purchased by sponsors at a discounted rate



MAKE A **DIFFERENCE. DONATE** TODAY!

PAYMENT

RETURN FORMS AND PAYMENTS TO:

The Cure Starts Now Washington D.C.
Chapter
6664 Avignon Boulevard
Falls Church, VA 22043

MAKE CHECKS PAYABLE TO:

The Cure Starts Now

DONATE ONLINE AT:

donate2csn.org/washingtondc

SPONSORSHIP & LOGO DEADLINE:

January 15, 2020

For more information contact:

Neely Agin 202-239-5067 or

Megan Miller 202-465-5117

teamalexis@thecurestartsnow.org

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A Night at the Oscars[™] oth Annual Casino Night February 8, 2020 SPONSOR FORM

COMPANY OR INDIVIDUAL NAME:			
ADDRESS:			
CITY:	STATE:	ZIP:	
CONTACT NAME:			
CONTACT EMAIL:			
PHONE:	FAX:		
SPONSORSHIP LEVEL Presenting Sponsor (\$15,000) Walk of Friends of the Academy (\$500)	_	screen Supporter (\$1,000)	
In-Kind Donation (value: \$	lten	n:)
TOTAL: \$			
FORM OF PAYMENT			
Credit Card Check In-Kind			
CC NUMBER:	EXP:	CVV:	
SIGNATURE			