



# HELP FIND THE HOMERUN CURE FOR ALL CANCER.

## BECOME AN EVENT SPONSOR

Thanks to the efforts of individuals & companies around the world, The Cure Starts Now has funded **over \$12,500,000** in research grants.

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

EIN: 26-0269131

Learn more at [www.thecurestartsnow.org](http://www.thecurestartsnow.org)



A Night to Beat the Odds is a premiere fundraising event for The Cure Starts Now Washington D.C. Chapter held in honor of Alexis Agin. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded.



|   | PRESENTING SPONSOR \$15,000 | WALK OF FAMER \$10,000 | SILVER SCREEN SUPPORTER \$1,000 | FRIENDS OF THE ACADEMY \$500 |
|---|-----------------------------|------------------------|---------------------------------|------------------------------|
| Designation as presenting sponsor on all event collateral and event title   | ●                           |                        |                                 |                              |
| Press release submitted to local media outlets announcing participation as presenting sponsor                     | ●                           |                        |                                 |                              |
| Logo on front page of the website   | ●                           | ●                      |                                 |                              |
| Opportunity to have display table with marketing materials and booth and/or vehicle at event                      | ●                           | ●                      |                                 |                              |
| Special emcee recognition, opportunity to speak at event and draw prize winners                                   | ●                           | ●                      |                                 |                              |
| Access to VIP seating   | ●                           | ●                      | ●                               |                              |
| VIP badges for company guests   | ●                           | ●                      | ●                               |                              |
| Recognition at event by emcee   | ●                           | ●                      | ●                               | ●                            |
| Recognition in email blasts to DC Chapter subscribers (approx. 5,000) and national CSN followers (approx. 30,000) | ●                           | ●                      | ●                               | ●                            |
| Sponsor area of website   | Logo & Link                 | Logo & Link            | Logo & Link                     | Name                         |
| Recognition in event program  | Full page                   | Half page              | Name                            | Name                         |
| Inclusion on sponsor banners  | Logo                        | Logo                   | Logo                            | Name                         |
| Complimentary admission tickets to main event*  | 8                           | 4                      | 2                               | 1                            |
| Complimentary admission tickets to VIP After Party  | 8                           | 4                      | 2                               |                              |

All logos need to be provided by January 15, 2020 to be guaranteed on printed marketing materials for the event. Logos must be submitted in PNG or EPS format.

\*Additional Tickets may be purchased by sponsors at a discounted rate



MAKE A  
**DIFFERENCE.**  
DONATE TODAY!

**PAYMENT**

**RETURN FORMS AND  
PAYMENTS TO:**

The Cure Starts Now  
Washington D.C. Chapter  
6664 Avignon Boulevard  
Falls Church, VA 22043

**MAKE CHECKS PAYABLE TO:**

The Cure Starts Now

**DONATE ONLINE AT:**

[donate2csn.org/washingtondc](http://donate2csn.org/washingtondc)

**SPONSORSHIP &  
LOGO DEADLINE:**

January 15, 2020

**For more information contact:**

Neely Agin  
202-239-5067

or

Megan Miller  
202-465-5117

[teamalexis@thecurestartsnow.org](mailto:teamalexis@thecurestartsnow.org)

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

EIN: 26-0269131

Learn more at [www.thecurestartsnow.org](http://www.thecurestartsnow.org)



A Night at the Oscars™  
6th Annual Casino Night  
February 8, 2020

**SPONSOR FORM**

COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

**SPONSORSHIP LEVEL**

Presenting Sponsor (\$15,000)  Walk of Famer (\$10,000)  Silver Screen Supporter (\$1,000)

Friends of the Academy (\$500)

In-Kind Donation (value: \$ \_\_\_\_\_ Item: \_\_\_\_\_ )

**TOTAL: \$** \_\_\_\_\_

**FORM OF PAYMENT**

Credit Card  Check  In-Kind

CC NUMBER: \_\_\_\_\_

EXP: \_\_\_\_\_

CVV: \_\_\_\_\_

SIGNATURE \_\_\_\_\_